

SATURDAY, OCTOBER 10, 2020
7PM·VIRTUAL PROGRAM

DISCOVERY WORLD
IGNITE
THE
SPARK
VIRTUAL GALA

Discovery World's mission is to inspire the next generation of scientists, engineers, designers, and innovators. In line with this, we are getting creative with our fundraising efforts and putting technology and innovation into practice more than ever before due to these extraordinary times that call for space and distance. While we are sadly unable to hold the celebratory gala experience to which you may be accustomed and understand that some may be disappointed in missing the true gala experience, rest assured that we hope to return to it better than ever in 2021.

Until then, please join us for our Ignite the Spark Virtual Gala, an evening of virtual fun on Saturday, October 10, 2020, at 7:00 p.m. (central time) in a celebration of Discovery World's mission that reflects the reality of science in a global pandemic. The evening will feature a fantastic cooking segment with recently nominated and two-time James Beard Award winner, Chef Paul Bartolotta, of The Bartolotta Restaurants, guest speakers, celebrities, creative fun, a silent auction, and a live appeal. Bidding on the silent auction will begin on September 10, 2020, and will conclude the night of the event. All who purchase tables or attend at a virtual table will receive a luxurious gift basket with delicious cuisine compliments of Bartolotta's Catering and a keepsake from Discovery World.

Invite your table guests over for an outdoor, socially distanced, Gala experience OR share in watching the program with your kids. The event will be interactive and kid-friendly!

CORPORATE AND FOUNDATION SPONSOR OPPORTUNITIES:

All table and ticket purchasers will exclusively have the ability to stream the virtual program from a computer, tablet or smart phone. More info closer to the event!

All items for bid in the silent auction and live appeal donation page are housed at this link: www.aesbid.com/elp/ignite20. Please register here today!

Premier Virtual Corporation Foundation Sponsor

- Gala Hosts to name and thank your company as a Gala sponsor.
- Prominent signage with your logo and name highlighted during the virtual program and afterwards on the Discovery World website. Company highlighted post-event as part of publications of the broadcast via social media.
- Company name listed as a Gala sponsor within the annual report.
- Receipt of 5 Gala gift baskets, including luxurious cuisine and ingredients for a cooking segment compliments of Bartolotta Catering & Events, and a keepsake from the Kohl's Design It Lab!

\$10,000

*(\$250 of sponsorship
not tax deductible)*

Virtual Corporate/Foundation Segment Sponsor

- Prominent signage with logo and name featured during a segment of the virtual program (shared with other sponsors). Company highlighted within the program reel as part of publications of the broadcast via social media.
- Host to note your company (with other sponsors) as a segment sponsor.
- Company name listed within our annual report.
- Receipt of 5 Gala gift baskets, including luxurious cuisine and ingredients for a cooking segment compliments of Bartolotta Catering & Events, and a keepsake from the Kohl's Design It Lab!

\$5,000

*(\$250 of sponsorship
not tax deductible)*

Friends of Discovery World Corporate/ Foundation Sponsor

- Signage with logo and name featured during the virtual program. Company highlighted within the program reel as part of publications of the broadcast via social media.
- Company name listed within our annual report.
- Receipt of 3 Gala gift baskets, including luxurious cuisine and ingredients for a cooking segment compliments of Bartolotta's Catering, and a keepsake from the Kohl's Design It Lab!

\$2,500

*(\$250 of sponsorship
not tax deductible)*

Ignite the Spark Virtual Tickets

- Join the party and take home a Gala gift baskets, including luxurious cuisine and ingredients for a cooking segment compliments of Bartolotta Catering & Events, and a keepsake from the Kohl's Design It Lab!

\$150/each

*(\$25 of sponsorship not
tax deductible)*

2020 Gala Underwriter

Donors who underwrite our 2020 Gala expenses will be recognized for their contributions by the Gala hosts, on the Gala website and within our annual report.

2020 Gala Sponsor opportunities include:

- Gift basket sponsor: \$7,500
- Silent auction sponsor: \$5,000
- Emcee sponsor: \$2,500
- Kohl's Design It Lab Project sponsor: \$1,000
- Boop the Turtle and Aquarium Team sponsor: \$500

Change Agents:

- All contributors who donate or pledge a fully tax deductible gift in advance or during the event towards the 2020 Ignite the Spark Gala's Access Fund fundraising efforts will be noted as Discovery World donors in our 2020 annual report.
 - Individual donors who contribute \$1,000 or more will also become members of the Discovery World Innovators Circle.
-

To confirm your corporate sponsorship of our 2020 Discovery World Ignite the Spark Gala, please connect with:

Liz Braatz • Senior Manager of Grants and Sponsorship
gala@discoveryworld.org • 414-765-8776.
Discovery World, LTD • 500 North Harbor Drive • Milwaukee, WI 53202

FEIN: 39-1691578 IRS 501(c)(3) organization designation available upon request.

Please note: The Discovery World Ignite the Spark Gala will be an exclusive, live streaming event on Saturday, October 10, 2020. To watch the program, virtual attendees must be a part of a table purchase or buy individual tickets. Link for attendees will be sent closer to the Gala. Gift baskets will be available for pickup at Discovery World the week prior to the virtual event. More details to follow.

At no costs, individuals will have access to bid on the silent auction and contribute to the live appeal via the general Gala website.

The Gala program will be viewable by the general public - with acknowledgement of donors and contributors - one week after the virtual event.